



# Powell River & District United Way

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## Local Action : Local Reaction

Winter 2009/2010

## Measuring Success by Community Results rather than dollars raised

2009 Campaign Target \$200,000

It takes a moment to process this heading, but it makes complete sense once you understand what it is that United Way does here in Powell River and in every small community across Canada where we have a presence.

United Way is a community-building organization. We are seen in the community for our fundraising efforts, but we are known on the ground level for our impact on local lives.

2009 is drawing to a close and our annual campaign, held September through November, has now finished. But, the work continues.

The campaign is a time for heightening community support for United Way, to help us remember that it takes everybody working together to create a supportive, caring and strong Powell River.

However, throughout the entire year we work hard to generate support so that we can pass locally donated funds along to locally-focused organizations.

We seek sustained solutions and prevention of problems in helping strengthen the quality of life of our community. And, we do that with your help.

We have created a community survey that allows us to determine the current

level of understanding of United Way's work in our local community. We are asking you what we could be doing to increase support of social causes and bridge the many gaps to people who need the help the most.

We hope that we are keeping pace with the social issues here in Powell River and need your feedback to keep on track.

On another note, we have added a "Donate Now" button to our website to make it very simple and quick for people to donate. We chose to use the services of Paypal, known for its secure transactions and track record of helping non-profit organizations.

We are also putting the finishing touches to our celebration event - the Passionate Punch-Off! evening, to be held on Saturday 6th February at Town Centre Hotel. This will be an evening of festivities, celebration from our past year of fundraising, and a chance to savour local punch creations.

With more details of the Passionate Punch-Off! due to be released shortly we hope you will mark your 2010 calendars with this event as one not to miss.

Thank you for your continued support!

*Powell River & District United Way*

Visit us at [www.unitedwayofpowellriver.ca](http://www.unitedwayofpowellriver.ca) and find out how you can help.

# Success By 6

Helping all children succeed for life.



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Both Success by 6 and Volunteer Powell River are located at the United Way office above RONA Building Supplies

The ORCA Bus continues to make its way throughout our community delivering early childhood education activities to children. It recently had some maintenance done, and plans are now underway to have a lift fitted to the side of the bus to allow easy access for wheelchairs and children and caregivers with disabilities. A grant has been received from the Rick Hansen Foundation's Let's Play Project and all that is needed is the correct fit.

The ORCA Bus Team is working on an exciting intergenerational and cultural exchange project with Sliammon, which will include the preparation of aboriginal theme boxes and delivery of related programming to children 0-5 throughout the Powell River community.

If you would like to volunteer your time, traveling with the bus and assisting the children, please contact Kim at 604 485-2132 or [kim@successby6powellriver.ca](mailto:kim@successby6powellriver.ca).

We now have more than 650 volunteers registered at the Centre and we have been busier than ever! Registering, means being on our database, and that means being the first to hear of new volunteer opportunities around town.

Whether you like public speaking, wish to be on a committee, or want to help with the Olympic celebrations, there is a job out there for everybody.

Our website is updated regularly with new volunteer opportunities - take a look at it now at [www.volunteerpowellriver.com](http://www.volunteerpowellriver.com) and see what you could be involved with!

Call Dale at 604 485-2132 or drop into the Centre Monday or Tuesday between 10 am and 3 pm to find out more.

## Helping Hand Fund

Sometimes it is difficult to put together the funds for dental work, eyewear, medication, transportation to medical care, and counseling. Food and shelter may be beyond somebody's reach. That's where the Helping Hand Fund comes in.

United Way believes everyone deserves to be treated with dignity and respect and that everyone has a

right to live in a community that is safe, embraces differences and offers individuals opportunities to feel connected.

Your donation to United Way helps people to gain dignity and enhanced quality of life.

For more information contact Rick at 604 485-6067.

Your donations help support the following agencies:

- Powell River Therapeutic Riding Association
- Powell River Association for Community Living
- Westcoast Access
- St. John Ambulance
- Canadian Diabetes Association
- Canadian National Institute for the Blind
- Canadian Cystic Fibrosis Foundation
- Community Services Association - Community Based Victim Services Program
- Brain Injury Society
- B.C. Children's Hospital

## Ten Member Agencies

